

Demystifying Digital: Educational Technology for ELT Publishing Professionals

So do *you* know your blogs from your wikis? Your PLEs from your VLEs? Your IWBs from your LMS? And what *is* Blended Learning anyway?

The components of an ELT course are changing: in the classroom, for the student, for the teacher. Are you worried about being left behind as the ELT world goes digital? Do you know how to create and edit these new components and how to manage new delivery methods?

All the major ELT publishers are investing time and resources training their in-house staff in the development of digital materials. But who is training the freelancers?

Pete Sharma and Byron Russell of *Pete Sharma Associates* are leading thinkers and practitioners in ELT digital development. They have teamed up with experienced ELT project managers and writers, Jill Florent and Des O'Sullivan, to develop a two-day training course for freelance ELT publishing professionals. The aims of the course are to provide a hands-on introduction to interactive whiteboards, podcasts, blogs, wikis, digital materials and learning platforms and to provide a strategic overview of the digital publishing process.

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When? 25th and 26th September 2010 (9.15–17.30)

Where? *The Oxford English Centre, 66 Banbury Road, Oxford OX2 6PR*

How many participants? *12 maximum*

How much? *£300 (including VAT)*

Interested? For more information, contact Jill Florent (jill.florent@btinternet.com) or Des O'Sullivan (desmond.osullivan@ntlworld.com).

Want to sign up? To book a place on the course, contact Byron Russell (byron.russell@psa.eu.com).

Places on the course will be allocated on a first-come first-served basis. So act now ... and be part of the digital future.

STOP PRESS All course participants will receive a free copy of *Blended Learning: using technology in and beyond the language classroom* (Pete Sharma and Barney Barrett, Macmillan Education 2007).