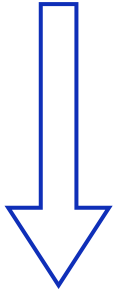


## Bespoke training courses

Needs  
analysis



Bespoke  
courses

PSA bespoke training courses originate with an in-depth needs analysis to discuss:

- course aims and content
- sponsor's wishes
- participant's experience and needs
- course length (typically 1 or 2 days)
- course type (e.g. workshop / interactive presentations / mixture)

Modules selected from:

Pre-course task

Blended Learning  
methodology

Interactive digital  
materials

Blogs and wikis

Podcasting

Interactive  
whiteboards

Virtual Learning  
Environments

New technologies

Post-course element

## Typical two-day course

- 1.1 Blended learning and new technology
- 1.2 Interactive digital materials
- 1.3 Blogs and wikis
- 1.4 Podcasting
- 2.1 Interactive whiteboards
- 2.2 Virtual learning environments
- 2.3 New technologies
- 2.4 Course design



Pete Sharma at an interactive whiteboard

## Bespoke training

These courses:

- are run locally, usually at the clients premises
- are based on the results of a needs analysis
- vary in length - typical courses are 1-day and 2-day
- usually involve a hands-on, practical element
- include pre and post-course access to the PSA web-site

All participants receive a PSA certificate of attendance.

## Contact us

For further information, contact us:

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Visit our website:

[www.psa.eu.com](http://www.psa.eu.com)

## About us

PSA is an educational consultancy and training organisation for language teachers. PSA runs courses worldwide for teachers of English as a Foreign Language, teacher trainers and academic managers on how to successfully integrate educational technology into their language courses.